

THE MOST SUCCESSFUL WATCH BRANDS

by Herbert James

CONTENT:

Illustrated with more than 600 large format photographs of beautiful wristwatches, this new title tells the exciting story of the world's most famous watch brands. From Jules-Louis Audemars, Edward-Auguste Piguet, Abraham Louis Breguet and many others, the author, Herbert James, tells us all about the amazing entrepreneurial spirits, the exceptional craftmanship and exquisit taste of the legendary manufacturers and highlights the models that constituted their fame.

All models featured in this volume are presented with complete technical specifications and beautiful photographs in order to draw the reader into this fascinating field of human creativeness.

Rights sold:

France

SPECIFICATIONS:

- 256 pages
- approx.600 mostly colour photos
- word count: 32,340
- hardcover
- trim size 222 x 275 mm
- retail price: €9.99
- ISBN 978-3-86852-953-1
- Published November 2014

